

LEGO Education

The giant brand...

vs

forward
EDUCATION

...the smarter ecosystem

Grades K-5
HEAD-TO-HEAD



Computer Science & AI Kits

K-2 & 3-5 Classroom Bundles
Recommended Setup

\$5,048

24 students

4:1

student:device

Pay More • Students Wait Their Turn

Forward Ecosystem

K-5 Coding, Robotics, & AI Literacy
Recommended Setup

\$4,620

24 students

1:1

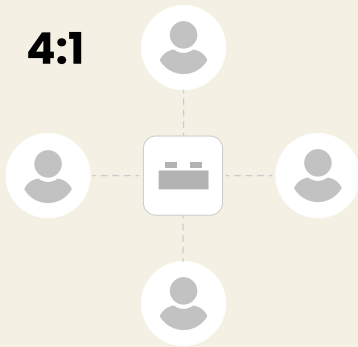
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Lower Price • More Hands-On Time

What do you get for a class of 24 students?



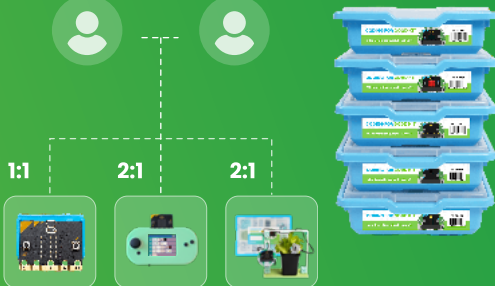
4:1



6 x
Computer Science
& AI Kits K-2
Classroom Bundle
\$2,249

OR

6 x
Computer Science
& AI Kits 3-5
Classroom Bundle
\$2,799



12 x Coding for Good Kits
Grades K-12 Coding,
Robotics, AI Literacy

\$3,300

12 x CodeCTRL for micro:bit
Handheld visual
coding and gaming

\$780

24 x CHARGE with micro:bit
micro:bit and portable
battery packs

\$540

Every Forward Education product works well on its own, and connects to our ecosystem when you're ready to grow.

What's actually in the box?

Classroom of 24 students
4:1 ratio

6 x CS & AI Kits
K-2

Building Blocks
1,656

Color Sensors
6

Single Motors
6

Double Motors
0

6 x CS & AI Kits
3-5

Building Blocks
1,926

Color Sensors
6

Single Motors
0

Double Motors
6

TOTAL PROGRAMMABLE MODULES

24 | **\$5,048**

LEGO EDUCATION

60

K-5 Classroom
Activities



Classroom of 24 students
1:1 ratio

Building Blocks
684

Water Pumps
12

Programmable Sensors
108

LED Lights
12

Servo Motors
48

LCD Display Screens
12

micro:bit Battery Packs
24

CodeCTRL Devices
12

TOTAL PROGRAMMABLE MODULES

228 | **\$4,620**

FORWARD EDUCATION

119

K-5 Classroom
Activities

Includes 66 New CSTA-Aligned K-5
Class Activities Launching this Summer!

Cross-Curriculum Alignment



Computer Science
INCLUDED



Science
+\$4,398



Computer Science
INCLUDED



Science
INCLUDED

What does AI Literacy actually look like?



Machine
Learning



AI Model
Training



Machine
Learning



AI Model
Training



Chat-based
AI Coding

Buy any Class Pack and
Get MicroChat FREE for Year

DAVID vs GOLIATH

They have the brand name.
We have a smarter ecosystem.

LEGO Education data sourced from
legoeducation.com, verified June 30, 2026. Forward
Education is not affiliated with LEGO Education.

"Smarter ecosystem" claim based on Forward
Education's significantly greater number of
programmable components. Full comparison at
forwardedu.com/csta2026



MicroChat AI
Your AI Literacy Guide
for coding micro:bit.
microchat.co

forward
EDUCATION

fwdedu.com/csta2026

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vs

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EDUCATION

...the smarter ecosystem

Grades 6–8
HEAD-TO-HEAD



Computer Science & AI Kits

6–8 Classroom Bundles
Recommended Setup

\$3,499

24 students

4:1

student:device

Students Wait Their Turn

Forward Ecosystem

6–8 Coding, Robotics, & AI Literacy
Recommended Setup

\$3,840

24 students

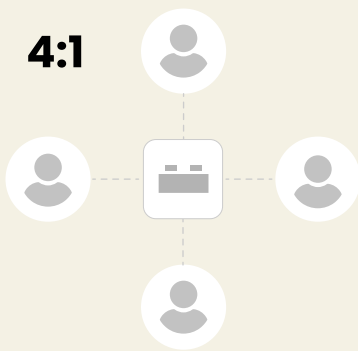
1:1

student:device

More Hands-On Time

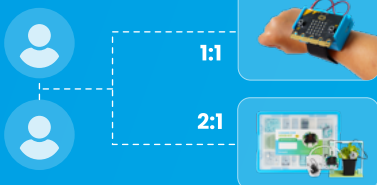
What do you get for a class of 24 students?

4:1



6 x Computer Science & AI Kits 6–8
Classroom Bundle

\$3,499



12 x Coding for Good Kits

Grades K–12 Coding,
Robotics, AI Literacy

\$3,300

24 x CHARGE with micro:bit

micro:bit and portable
battery packs

\$540

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What's actually in the box?

Classroom of 24 students
4:1 ratio

Building Blocks

2,274

Color Sensors

6

Single Motors

6

Controllers

6

Double Motors

6

TOTAL PROGRAMMABLE MODULES

24

\$3,499

LEGO EDUCATION

30

6–8 Classroom Activities

Classroom of 24 students
1:1 ratio

Building Blocks

684

Water Pumps

12

Programmable Sensors

108

LED Lights

12

Servo Motors

48

LCD Display Screens

12

micro:bit Battery Packs

12

TOTAL PROGRAMMABLE MODULES

216

\$3,840

FORWARD EDUCATION

100

6–8 Classroom Activities

Includes 42 New CSTA-Aligned 6–8 Class Activities Launching this Summer!

Cross-Curriculum Alignment



Computer Science INCLUDED



Science
+\$2,999



Computer Science INCLUDED



Science INCLUDED

What does AI Literacy actually look like?



Machine Learning



AI Model Training



Machine Learning



AI Model Training



Chat-based AI Coding

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MicroChat AI

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microchat.co

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EDUCATION

fwdedu.com/csta2026